

## KAKINADA INSTITUTE OF ENGINEERING & TECHNOLOGY - II

(Approved by AICTE, GOVT of AP & Affiliated to JNTU, Kakinada)

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## Intellectual Property Rights Cell ( I P R Cell )

"Intellectual property is a part and parcel of our life. No matter what we do and where we are, we are always surrounded by the fruits of human creativity and inventions which make our life easier".

Intellectual property (IPR) refers to various distinct types of creations of the mind: inventions, literary and artistic works, and symbols, names, images and designs used in commerce. A set of exclusive rights like copyrights, trademarks, patents, industrial design rights and trade secrets are recognized under the corresponding fields of law.

IPR is protected by law, for example, patents, copyrights and trademarks, which enable people to earn recognition or financial benefit from what they invent or create. By striking the right balance between the interests of innovators and the wider public interest, the IPR system aims to foster an environment in which creativity and innovation can flourish.

## 1. Objectives:

- To create an awareness about IPR for faculties and students.
- To impart training on future endeavors regarding patent filing processes.
- To conduct workshops, seminars and training course on IPR.
- To create an opportunity for Product development and Commercialization.

## 2. I P R Policy:

Academic and Research Institutions are concerned with successfully managing projects and research initiatives and the protection of their IP Rights which will benefit all stake holders.